

# **WEST LANE TRANSLATOR, INC.**

*Post Office Box 91*

*Florence, Oregon 97439*

*westlanetv.org*

*Since 1959*

*A nonprofit corporation dedicated to maintaining free direct  
Television and FM broadcasting in West Lane County*

## **Agenda for Board of Directors Annual Meeting April 28, 2021 -- 6:00 PM, Virtual Meeting via Zoom**

### **1) Attendance and Quorum Check for Board Members**

- Call to order: 6:00pm PT
- Present: Julie McGrew (President), Scott Anderson (Vice President), Jeff Williams (Secretary), Chris Sorensen (Treasurer), Chris Murray, John Raymonda
- Absent: Dennis Hunt

### **2) Additions and Deletions to the Agenda**

- Julie McGrew added to unfinished business:  
"d) Further discussion of ATSC 3.0 per email from Dennis Hunt"

### **3) Approval of Minutes (previously sent by email)**

- Unanimous approval of minutes by board members present.

### **4) Reports:**

#### **a) Remarks from the President: Julie McGrew**

- We will discuss KXCR during unfinished business.
- Julie had the opportunity to visit with Bill Durst and Mary Lehman recently and they are doing very well and remain interested in what is going on with WLT.
- Chris Sorensen and Julie McGrew made a visit to the site recently and it looks very good, clean and in order.

#### **b) Treasurer: Chris Sorensen**

- Unanimous approval of financial reports by board members present.

#### **c) Site Manager: Sparks Scott**

- Sparks unable to attend the meeting; the Site Manager, Generator and Tower reports from Sparks were provided prior to meeting.
- Discussion on Site Report:
  - "KLSR has been advised to (again) remove a home-built power supply for their microwave equipment that is not UL approved, not in an appropriate enclosure". KLSR is in possession of a newly manufactured suitable power supply. Chris Murray will work with KLSR and Sparks Scott to get this installed.
  - "KODZ in Eugene suffered a transmitter failure, which rendered their signal strength in Florence too low to supply their translator on Glenada with a useable program feed." The needed repairs have been made and the signal is being broadcast in the Florence area. The WLT website will be updated to reflect this.

**5) Unfinished Business:**

**a) Update on KXCR license transfer – Julie McGrew**

- It is complete. The public information file via the FCC website (<https://publicfiles.fcc.gov/fm-profile/kxcr>) lists KXCR COMMUNITY RADIO PARTNER as the licensee for both broadcast and studio link.

**b) Insurance policy review with Paul at Abel Insurance**

- In progress.

**c) Shall we explore our options in becoming a non-member 501(c)4?**

- Scott Anderson shared the data from his research regarding challenges and risks faced by existing member based organizations.
- Julie McGrew will request that the WLT attorney provide the pros and cons of 501(3)c vs. 501(c)4 along with what would be involved with a change to a 501(c)4.
- Additional discussion will resume once that information is available.

**d) ATSC 3.0 (continuation from 2021Q1 new business)**

- Discussion resulted in agreement to the approach that this be treated as a replacement parts upgrade of existing equipment to ATSC 3.0 needed for compliance.
- WLT will continue conversations with the owners of KVAL, KMTR, KLSR and KEZI.

**6) New Business:**

**a) Should WLT pursue KCST in becoming a WLT customer?**

- The board would like to see KCST as a customer as it seems to be beneficial for both organizations. It was agreed to look into presenting a formal invitation to KCST to do so.

**b) KQFE (added during meeting)**

- As covered in the previous meeting, the signal is not listenable due to issues in receiving signal at Glenada from the valley despite investments by WLT to improve it. KQFE is considering a move to Herman Peak to mitigate this.
- KRVM is also on Herman but could be at Glenada. The board is open to this swap as it is better for the community as both stations would improve service to the community.

**c) Old Vault Removal (added during meeting)**

- The old vault (brick building) is continuing to deteriorate - it is in much worse shape than it was even 1 year ago.
- A motion was made, with unanimous approval by board members present, to seek bids from contractors to:
  - Disassemble the old building leaving the south wall with power in place, haul away debris and ensure the remaining wall is structurally sound.
  - Make any repairs needed to the floor to ensure it remains serviceable.

**7) Remarks For The Good of the Order**

- None

**8) Adjourn - Next WLT Board of Director meeting: April 28, 2021**

- Adjourned at 6:42pm PDT